



Portals automate the way that members are added and managed. Members can be segmented into types and groups to segment content & email messages. Member features include discussion forums, Conduct, personal calendars and custom dashboards.

## Members



### Member Application

The member application allows individuals to sign up for access to the portal as members. Adding members through the application process can be completely automated or have an approval process turned on.



### Organizing Members

The member CRM holds data about each member. Organizing members into types and groups helps a portal administrator make content and features available only to specific members.



### Member Dashboards

Members have a dashboard to give them access to features such as discussion forums, Conduct, personal calendars, or content directories. Portals can have different member dashboards for each member type.



### Discussion Forums

Link to a discussion forum from the member dashboards. Forums are used to share ideas, discuss strategies or ask questions.



### Conduct Campaigns

Conduct is email marketing technology where campaigns are added by site administrators or members. Campaigns come with 4 outbound emails and a sign-up page.



### Member Calendar

Each member has a personal calendar with events added on the site, events added by administrators or events added by the member. Add events to a member calendar and set up text reminders and check-ins.